

## FOR IMMEDIATE RELEASE

### **Fernbank Museum of Natural History Celebrates Dads with Superhero Day Games, Costume Contest and World Famous Superheroes Take Over Fernbank**

ATLANTA—JUNE 17, 2015— This Father’s Day, Fernbank Museum of Natural History presents **Superhero Day**, a fun-filled event for families to honor the most important superhero of them all – Dad! On Sunday, June 21 from noon to 4 p.m., Fernbank will host live superhero characters, interactive games, comic book artists and special activities. Guests are encouraged to come dressed in their most heroic gear and participate in the Superhero Costume Contest with DJ Willy Wow to win awesome prizes.

**Superhero Day**, one of several summer offerings featured during the *Summer Fun at Fernbank* series, transforms the Museum into a superhero haven for an action-packed day with dad. Special appearances by some of the world’s most famous superheroes will be provided by Terminus Media, an Atlanta based comic book publisher and animation studio and Box Hero Corps, an army of hand-crafted, life-sized action figures made out of cardboard boxes. Visitors can snap a selfie or two with comic book crime fighters such as Iron Man, the Hulk, Wonder Woman and many more. In addition, Terminus Media will have comic book artists on hand to draw specific characters and give away coloring sheets.

Guests can also tap into their inner superhero through engaging activities such as the Superhero Name Generator to create the ultimate name to complete their costume and the Mini Hero Craft to construct their own hero to take home.

Like their favorite heroes, guests are invited to save the world and the environment from villains through a variety of fun games. In Fernbank’s “South-Paw Soaker” game, kids will use their water pitching powers to bring relief to a drought stricken area. In “Dung Beetle Dynamo,” they’ll become the insect superhero of the cow chips.

Dads receive free Museum admission all weekend with the purchase of a full-priced child or adult ticket on Saturday, June 20 or Sunday, June 21 (must mention Father’s Day discount to receive). All **Superhero Day** activities are included with Museum admission which is \$18 for adults, \$17 for seniors, \$16 for children ages 3-12 and free for children ages 2 and under and museum members.

Fernbank Museum is located at 767 Clifton Road NE in Atlanta. Parking is free. For tickets and more information on the *Summer Fun at Fernbank* series, please call 404.929.6400 or visit [www.fernbankmuseum.org/visit-fernbank/summer-fun-at-fernbank/](http://www.fernbankmuseum.org/visit-fernbank/summer-fun-at-fernbank/).

#### **About Fernbank Museum of Natural History**

Fernbank Museum of Natural History, a nonprofit 501(c) 3 organization, inspires life-long learning of natural history through immersive programming and unmatched experiences to encourage a greater appreciation of our planet and its inhabitants.

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