## FOR IMMEDIATE RELEASE

## Summer Fun at Fernbank Kicks Off in June

New Interactive Programs Added Each Day in June, July and August

ATLANTA, June 12, 2015 – Soak up the **Summer Fun at Fernbank** series with this year's exciting lineup of events, activities, celebrations and giveaways heating up in June and blazing all the way through August. When school's out and the long restless days of summer start to set in, Museum visitors will stay enriched and entertained through new, interactive programs added each day. From small group encounters to large celebrations, these hands-on learning activities led by Fernbank educators will feature animal encounters, chemistry demonstrations and much more. Additionally, Fernbank will host several engaging family events and immersive special exhibitions for guests of all ages to dive into during the sunny season.

Now on view through August 23, Fernbank's newest exhibition, *Brain: The Inside Story*, explores the workings of the human brain through a series of unique experiences. Guests of all ages will gain a new perspective of the mind through hands on, minds on activities including speaking a foreign language, examining the mind of a dancer during an audition, walking through a tunnel of firing neurons, discovering new ways to use their senses and much more.

The fun with the brain continues on Wednesday, June 17 from 10 a.m. to 2 p.m. during the *Touch A Brain!* lab in the Naturalist Center. Curious minds who wish to get up close and personal with the body's most complex organ will have the opportunity to investigate real human and animal brains with researchers from the Neuroscience Institute of Georgia State University.

*Jurassic June* is in full swing this summer with a variety of entertaining ways to celebrate dinosaur history. Giveaways, mascot appearances, special activities, paleontology discussions and dinosaur exhibitions are just a few of the exciting elements awaiting visitors this month. In addition, throughout *Jurassic June*, Fernbank will offer a 20 percent discount on Museum tickets to those who wear their favorite dinosaur clothing or present a *Jurassic World* ticket stub at the IMAX® box office.

Super dads and their families are welcome to attend *Superhero Day* on Sunday, June 21 from noon to 4 p.m. to celebrate hero dads this Father's Day. Visitors can come dressed as their favorite superhero and enjoy a day of games, interactive activities, costumed characters and more.

Guests will savor the summer fun on *Brain Freeze Friday*, June 26 from noon to 5 p.m., with free mini popsicles from Pop Stars. Hand crafted and made with fresh fruits and natural organic ingredients, these mini frozen treats will be available while supplies last in celebration of the new exhibit, *Brain: The Inside Story*.

Those who dare will come face-to-face with live reptiles and amphibians on *Reptile Day*, Saturday, July 11 from 10 a.m. until 2 p.m. Guests will have the opportunity to interact table

after table with lizards, turtles and salamanders while learning more about these unique ecologically-important creatures.

Dinosaur Birthday Bash returns on Saturday, August 22 from 10 a.m. until 2 p.m. Museum visitors can join the prehistoric party to celebrate the 14<sup>th</sup> Anniversary of the *Giants of the Mesozoic* exhibit. The exhibition was the first time the world saw full skeletons of the earth's largest dinosaurs—the 123-foot-long Argentinosaurus and the 47-foot-long Giganotosaurus. During the birthday bash, Fernbank lovers will delight in dinosaur and birthday themed games and festivities.

Summer entertainment continues at the Fernbank IMAX® Theatre with three new extraordinary films:

Showing now through June 18, *Humpback Whales* takes audiences on an extraordinary journey into the mysterious world of one of nature's most awe-inspiring marine mammals. Set in the spectacular waters of Alaska, Hawaii and the remote islands of Tonga, this ocean adventure offers audiences an up-close look at how whales communicate, sing, feed, play and take care of their young.

Showing through July 16, *Mysteries of the Unseen World* transports audiences to places on the planet they've never been before, to see things that are beyond their normal vision yet are literally right in front of their eyes.

Opening June 19, *Jean-Michele Cousteau's Secret Ocean* reveals the hidden beauty of our oceans as audiences dive into this whole new world, leaving them in awe of the beauty and diversity of the oceans.

Launching on July 17, *Robots* is an eye-popping exploration of cutting-edge human robots from NASA's space handyman Robonaut to human-looking androids that dance, clear tables and act. Join the gentlemanly humanoid robot, RT, as he takes viewers on a guided tour of a dozen superstar robots from around the world to illustrate state of the art robotic design and engineering.

For adults, as the weather heats up, Fernbank is cooling things down during the *Summer Block Party*. On Friday nights, *Martinis and IMAX®* is taken to a new level during summer soirees featuring a unique pair of independent craft breweries, a variety of games, new films showing on five-story IMAX® screens and live entertainment every Friday night.

All **Summer Fun at Fernbank** programs, events and exhibits are included with Museum admission, which is \$18 for adults, \$17 for students and seniors, \$16 for children ages 3-12, and free for toddlers and museum members. IMAX tickets are \$13 for adults, \$12 for students and

seniors, \$11 for children 12 and younger, and \$8 for Museum members. Upgrade to a Value Pass (includes IMAX and Museum admission) for the best value. (See Value Pass prices at fernbankmuseum.org.) Let the Summer Fun at Fernbank begin!

## About Fernbank Museum of Natural History

Fernbank Museum, a 501(c)(3) not-for-profit organization, is one of the most popular and iconic cultural attractions in Atlanta, serving nearly a half-million visitors each year. Fernbank continues to serve as a school in the woods while fulfilling a mission to inspire life-long learning of natural history. Home to the world's largest dinosaurs, Atlanta's biggest IMAX® screen and one of the largest assemblages or urban Piedmont forest in the United States, Fernbank brings science to life through immersive programming and unmatched experiences that encourage a greater appreciation of our planet and its inhabitants.

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