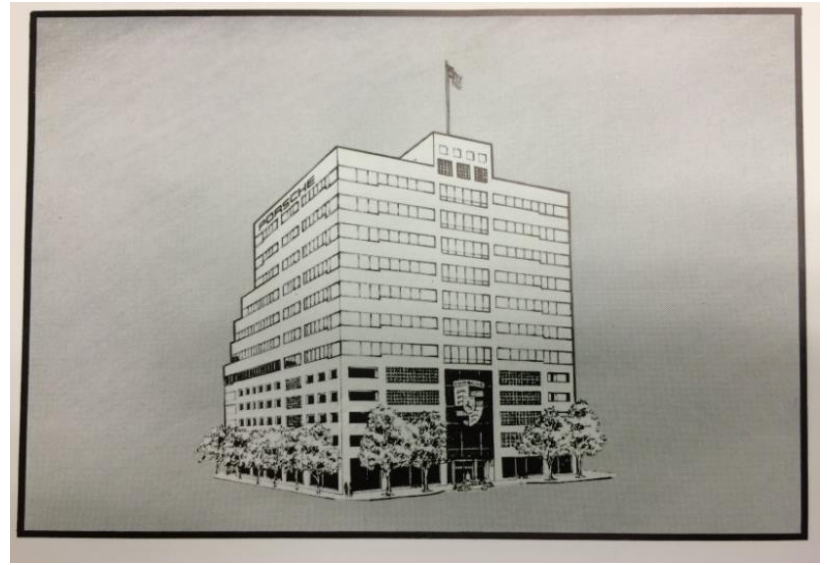




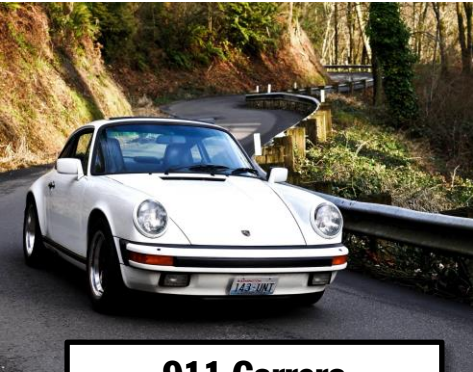
Porsche Comes to North America

Ross Dupper, President & CEO Porsche Financial Services

Why Reno?



Model Lineup 1985



911 Carrera
\$31,950



911 Targa
\$34,260



911 Cabriolet
\$37,260



911 Turbo
\$43,400

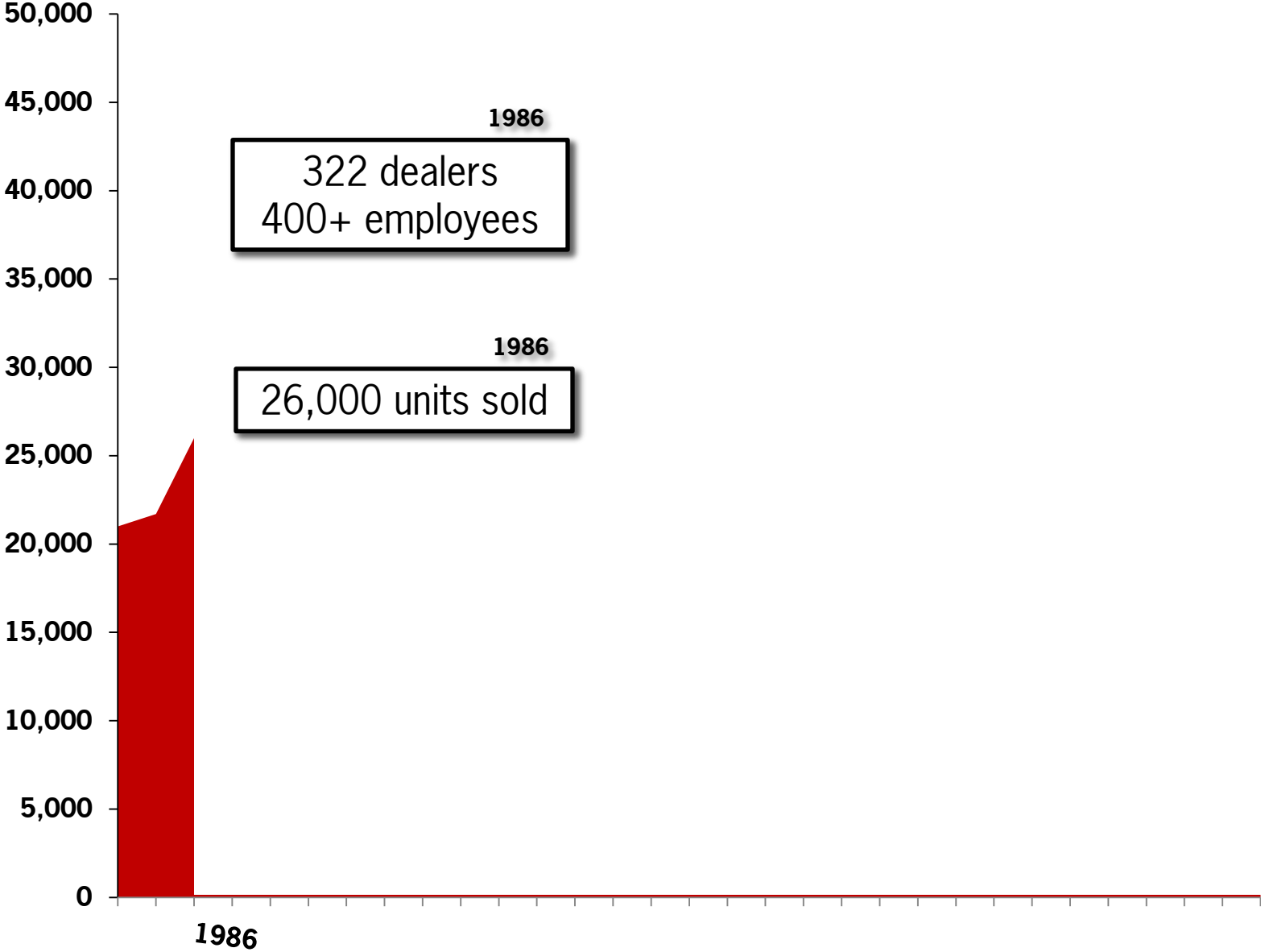


944
\$21,440

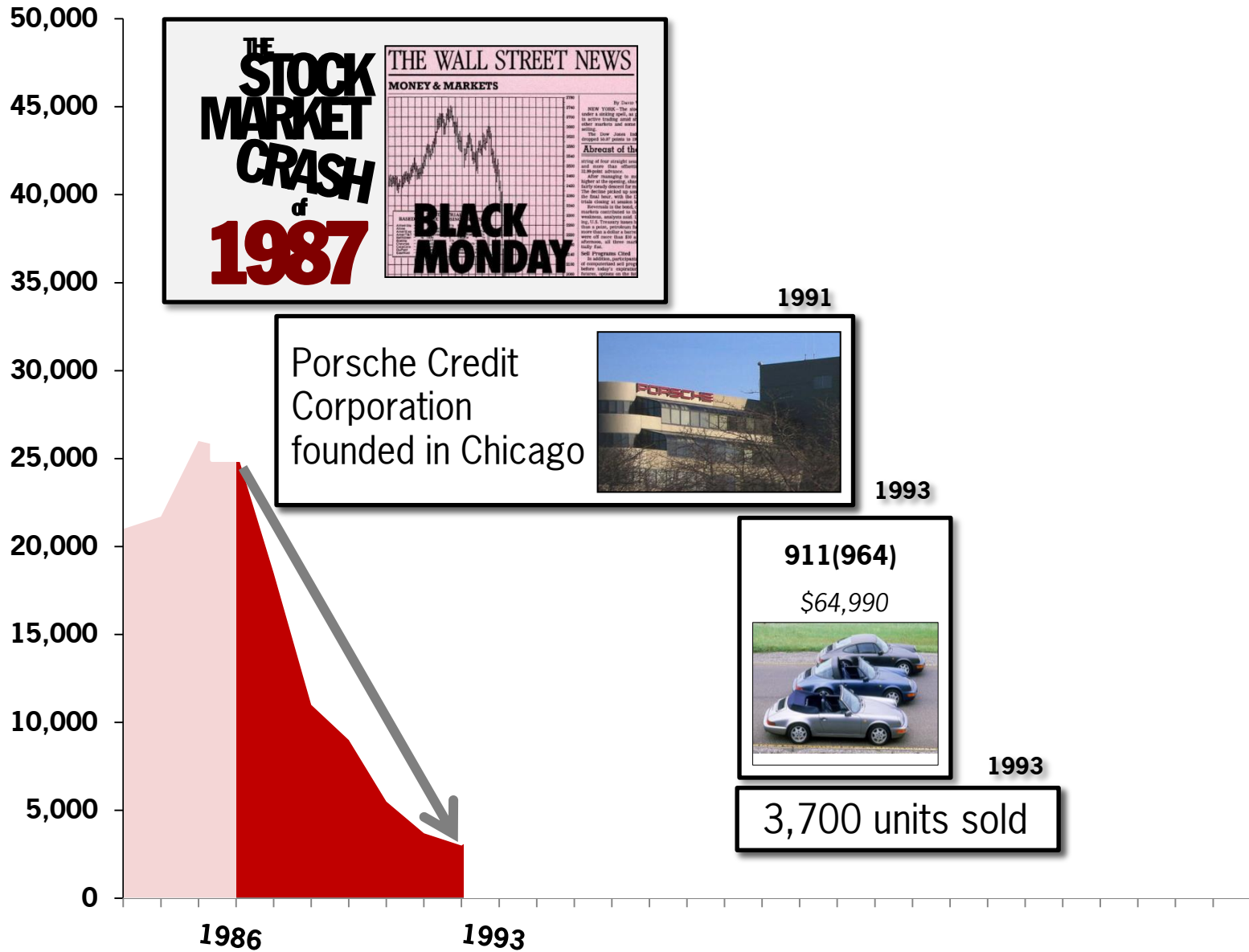


928S
\$50,000

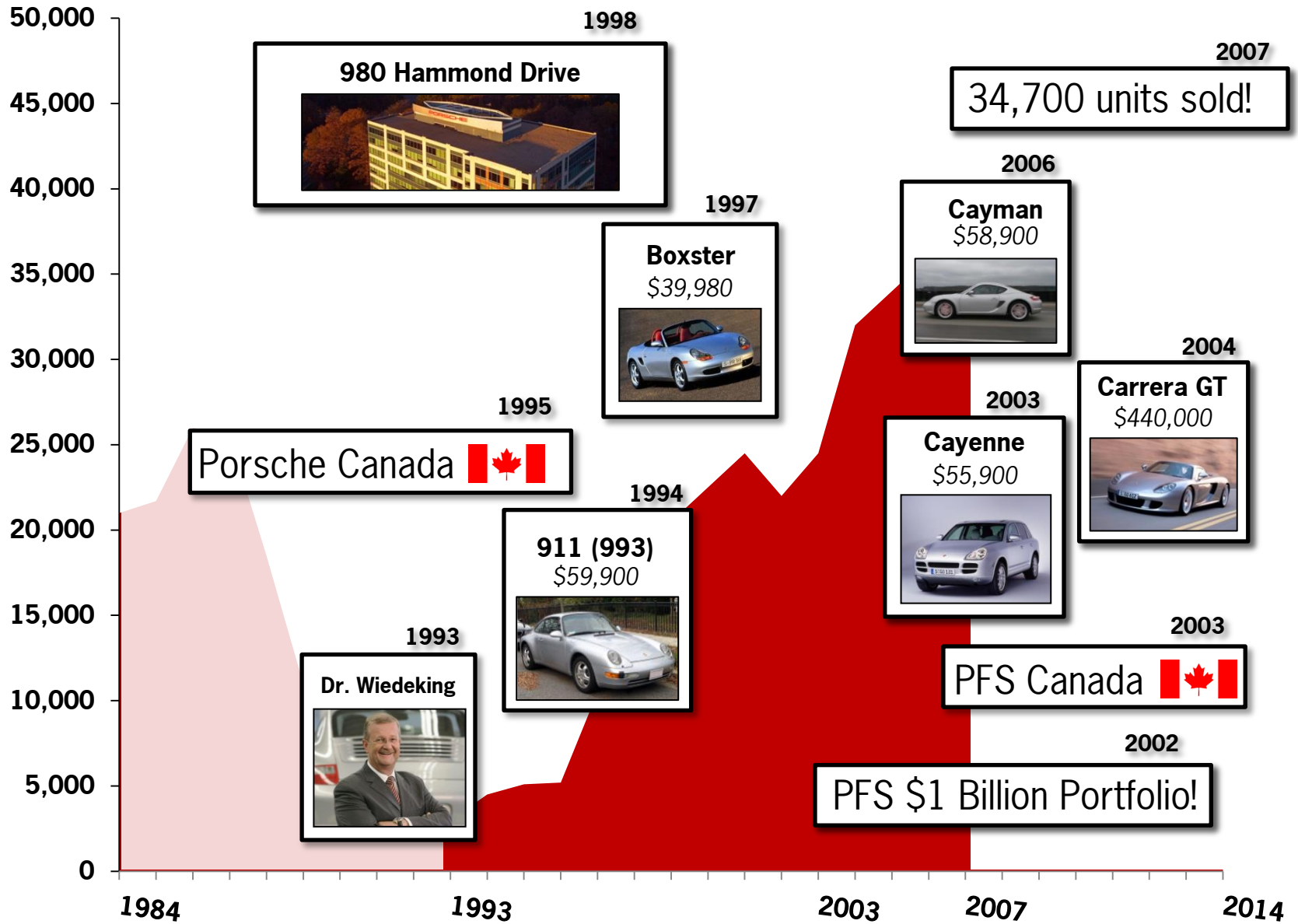
U.S. Retail Sales



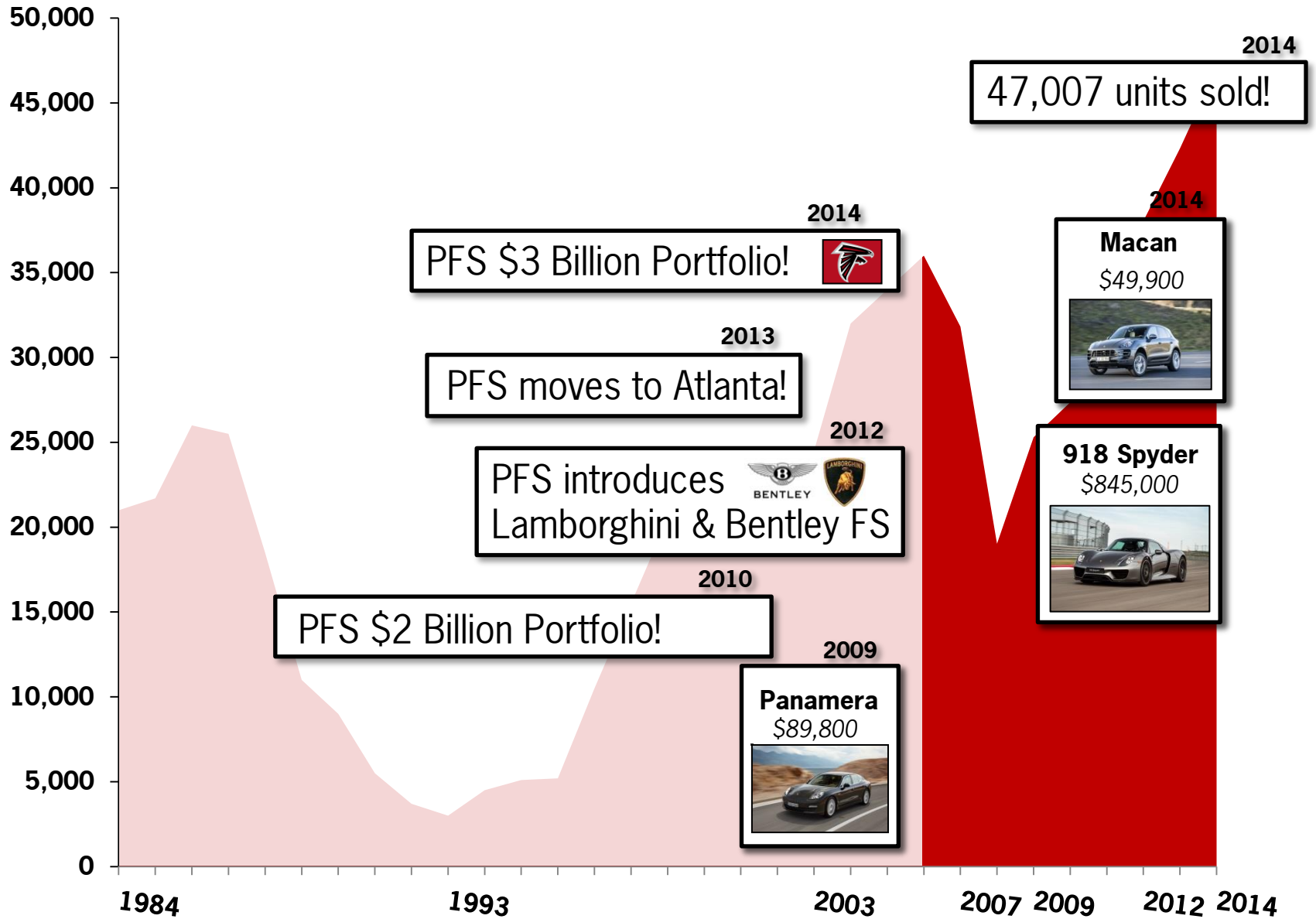
U.S. Retail Sales



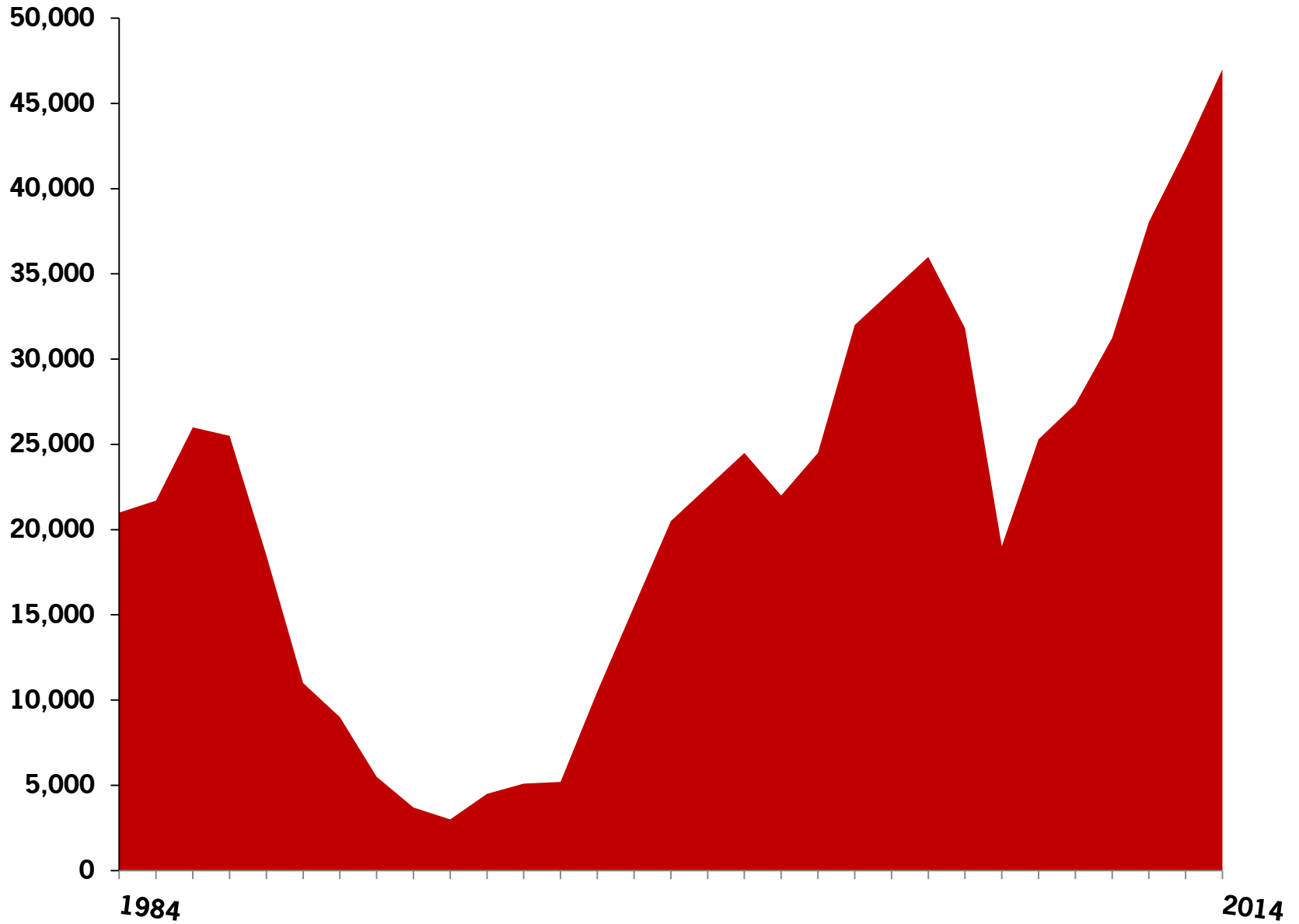
U.S. Retail Sales



U.S. Retail Sales

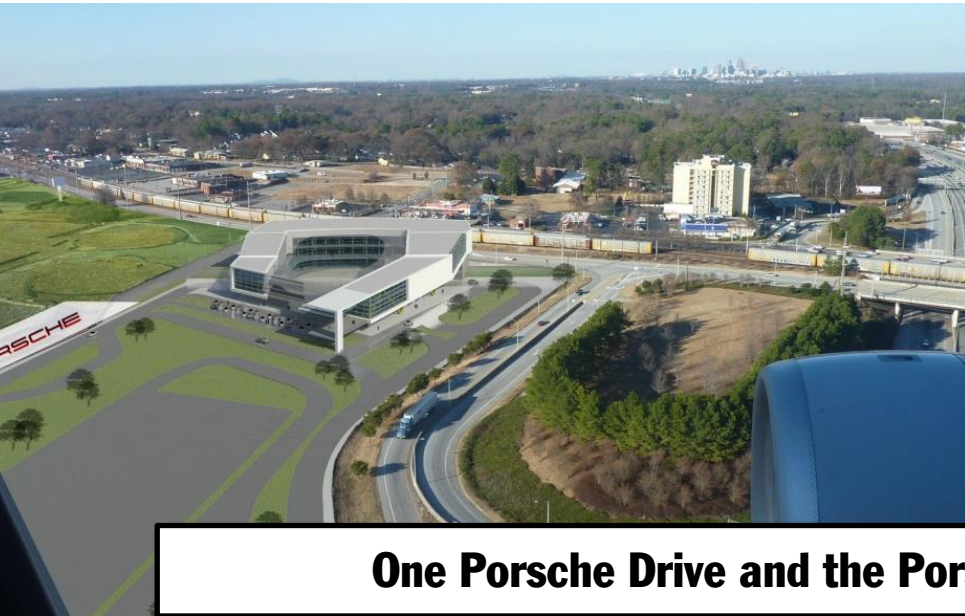


U.S. Retail Sales





Foundation for a Bright Future



One Porsche Drive and the Porsche Experience Center Atlanta



Porsche Experience Center LA



The Manhattan Project